



FPC-008 LOGO STANDARD





FPC-008 LOGO STANDARD

Title: Forest Protection Council (FPC)

Contact Address : Merkez Mahallesi Dr Sadık Ahmet Cd, No 38/44 A Bağcılar/İstanbul – Türkiye / Turkey

Contact Mail: info@forestprotection.com

Website: www.forestprotection.com

Phone: +90 212 702 10 00

ABOUT US

One of the main objectives of the Forest Conservation Council (FPC) is to work to maintain the continuity of natural life by protecting forests. In this context, the Forest Conservation Council (FPC) aims to protect and reproduce forests by developing various standards regarding forest protection and forest management, encouraging producers and consumers to sustainable forestry.

The Forest Protection Council (FPC) is an independent, non-government organization established to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

Forest Protection Council (FPC)

Merkez Mahallesi Dr Sadık Ahmet Cd, No 38/44 A Bağcılar/İstanbul – Türkiye
info@forestprotection.com / www.forestprotection.com / +90 212 702 10 00

1- OBJECTIVE-SCOPS

The purpose of this standard is to establish minimum requirements and provide recommendations for the use of FPC logo/trademarks in the labeling and promotion of FPC certified products and FPC certificate holders to promote FPC certification. All FPC certificate holders who are entitled to use FPC logo / trademarks must comply with this standard, because it stipulates how to use FPC logo / trademarks correctly.

2- GENERAL

2.1 The Forest Protection Council (FPC) has the following registered trademarks:



- The name : Forest Protection Council
- The initials : FPC

2.2 In order to use these FPC logo / trademarks, the organization should hold a valid FPC logo / trademark license agreement and hold a valid certificate.

2.3 The FPC logo / trademark license code assigned to the organization by FPC should accompany any use of the FPC logo / trademark. It is sufficient to display the code once for each product or promotional material.

2.4 The organization shall have an approved logo / trademark use management system, or submit all expected uses of the FPC trademark to its certification body for approval.

Forest Protection Council (FPC)

2.5 Products intended to be affixed with FPC labels or advertised as FPC certification shall be included in the scope of the organization's certificate and shall meet the label qualification requirements stipulated by the corresponding FPC standards.

2.6 The FPC logo / trademark shall not be used for:

- In a way that may cause confusion, misunderstanding, or loss of credibility in the FPC certification program,
- In some way implies that FPC recognizes, participates in, or is responsible for activities outside the scope of certification performed by the organization;
- Promote product quality aspects not covered by FPC certification;

2.7 In order to make an on-product claim, the organization shall select the correct FPC label on the basis of the FPC claim.

2.8 The organization is responsible for complying with the national labeling requirements and consumer protection laws of the countries/regions in which FPC certified products are promoted, distributed, and sold.

2.9 The label can only be used if all forest parts of the product are covered FPC certification, as specified in FPC-007

2.10 Forest-based packaging The material is considered a separate element. Therefore, the label may refer to Packaging, internal product, or both, depending on which elements are certified.

2.11 The FP When the product is affixed with the FPC label, the marks of other forest certification schemes shall not.

2.12 Used in the same product. In catalogs, books, and similar FPC logo / label publications, other FPC certification scheme marks can be used to promote other products or for educational purposes label should be clearly visible on the product, its packaging, or both.

Forest Protection Council (FPC)

Merkez Mahallesi Dr Sadık Ahmet Cd, No 38/44 A Bağcılar/İstanbul – Türkiye
info@forestprotection.com / www.forestprotection.com / +90 212 702 10 00

2.13 Only when the product label is used on the packaging, tag or the like, can the FPC logo with the license code be directly applied to the product.

2.14 Other FPC logo or references to FPC can only be used when consumers can see the label on the product.

2.15 The FPC mark can be used to identify FPC certified materials in the chain of custody Before the product is completed. There is no need to submit such a quarantine mark Needs approval. Before the product enters the final product, all isolation marks should be removed Point of sale, or delivery to non-certified organizations.

2.16 If the organization wishes to label semi-finished products, the application of the FPC logo can only be removed before or during further processing.

2.17 Promotional materly ;

- Organizations can promote FPC certified products and their status as FPC certificate holders with the FPC logo
- Elements can also be presented separately, for example in different parts of a web page. It is sufficient to use one element for each material.
- Organizations are responsible for complying with national consumer protection laws in the countries/regions where product promotion and promotional materials are distributed.

2.18 If promotional items are made entirely or partly of wood (such as pencils or memory sticks), they must meet the applicable labeling requirements of FPC-007, but do not need to carry a product label.



FPC-008 LOGO STANDARD

2.19 FPC Colour



- It is strictly forbidden to change colors

2.20 Size ;

15 mm



5 mm

- Label sizes can be enlarged evenly

Forest Protection Council (FPC)

Merkez Mahallesi Dr Sadık Ahmet Cd, No 38/44 A Bağcılar/İstanbul – Türkiye
info@forestprotection.com / www.forestprotection.com / +90 212 702 10 00

2.21 The following actions are not allowed:

- Change the proportions of any design.
- Change or add any design content beyond the specified elements.
- Create new color changes.
- Violation of the restricted area around the design.
- Place the logo, label, or mark on a background that will interfere with the design.

2.22 Before using the logo, approval must be obtained from the certification body.

